Analysis of Generative AI and Human Experts in Herbal Research

Nophadon Luangpirom¹, Ratthaburut Khumsap², Veena Chantarasompoch³, Chanin Leewanun⁴, Nustha Kitprathaung^{1*}

 ¹Department of Aesthetic Business Management, Faculty of Health Sciences, Shinawatra University, Pathum Thani University, 12000.
²Faculty of Public Administration and Law Shinawatra University, Pathum Thani University, 12000.
³Department of Traditional Chinese Medicine, Faculty of Health Sciences, Shinawatra University, Pathum Thani University, 12000.
⁴Department of Rehabilitation Medicine, Faculty of Medicine, Siriraj Hospital, Mahidol University, Bangkok 10700
*Corresponding e-mail:nustha.k@siu.ac.th

Received: November 17, 2024, Revised: April 25, 2025, Accepted: April 29, 2025

ABSTRACT

The emergence and the integration potential of generative artificial intelligence (AI) have transformed many fields. AI has sparked discussions about its potential to rival or complement human expertise, particularly in specialized domains such as herbal research, including herbal propagation, extraction, purification, and formulation.

This paper examines the comparative capabilities of generative AI and human experts, focusing on their strengths and weaknesses in data processing, knowledge generation, creativity, and ethical considerations. This study highlights how generative AI can complement human expertise by evaluating and analyzing these dimensions, leading to more robust and innovative herbal research practices. The study aims to provide a comprehensive understanding of how generative AI can enhance, rather than replace, the role of human experts in herbal research.

This paper also examines the strengths and limitations of generative AI, focusing on data processing capabilities, knowledge generation, creativity, and ethical considerations.

Keywords: artificial intelligence (AI), human expert, ethnobotanical research, Herbal research

Introduction

Herbal research has long relied on the knowledge and experience of human experts, botanists, ethnobotanists, pharmacologists, and traditional medicine practitioners. These experts provide invaluable insights into plants' medicinal properties, historical uses, and cultural significance. In contrast, generative AI systems can analyze vast datasets, synthesize information, and generate hypotheses at unprecedented speeds. This paper explores generative AI's and human experts' roles in herbal research, examining how their interaction can enhance understanding and applications in this vital field (Smith, 2022).

Literature Reviews

The intersection of generative AI and herbal research has garnered significant attention in recent years, with several studies exploring AI's potential applications and limitations. A common theme in the literature is the contrasting roles of AI and human experts, particularly in data processing, knowledge generation, and ethical considerations.

AI in Herbal and Ethnobotanical Research

Several studies have highlighted the use of AI in processing ethnobotanical data. For example, Choudhury and Khan (2023) explore the role of AI in analyzing large ethnobotanical datasets, showing how machine learning algorithms can uncover novel patterns in plant usage across different cultures. AI systems can process historical and medicinal records much faster than human researchers, allowing for the identification of previously unknown therapeutic properties (Smith, 2022). The integration of AI in herbal research has also been noted for its ability to synthesize large volumes of scientific, clinical, and traditional data, facilitating more robust conclusions (Lee and Patel, 2023).

However, the role of AI in generating novel hypotheses or contributing to creative insights has been less widely discussed. Studies by Williams and Garcia (2020) have emphasized the limitations of AI in generating truly novel ideas, with AI systems primarily relying on historical data and patterns to make predictions. While AI is proficient at recognizing correlations and trends, it lacks the capacity for original, interdisciplinary synthesis that human experts possess.

Human Expertise in Herbal Research

Human experts bring a wealth of knowledge to herbal research, particularly in areas that require nuanced understanding, cultural sensitivity, and ethical judgment. According to Green and Brown (2022), human researchers play an indispensable role in ensuring the validity and relevance of AI-generated insights, particularly when dealing with traditional knowledge systems and indigenous practices. The capacity for contextual understanding, such as recognizing the cultural significance of specific plants in conventional medicine, remains a distinctly human strength that AI is not equipped to replicate (Johnson, 2021).

Ethical concerns are also a significant focus in the literature, particularly regarding the use of traditional knowledge in AI-based research. Williams and Garcia (2020) argue that AI's reliance on large datasets may inadvertently commodify or misappropriate indigenous knowledge, leading to issues around intellectual property and cultural exploitation. In contrast, human experts, often working in collaboration with indigenous communities, can ensure that research respects cultural heritage and the rights of local populations.

Collaboration Between AI and Human Experts

Recent literature has increasingly focused on the potential for AI and human expertise to work synergistically. Martinez and Wu (2023) discuss how AI can assist in tasks like data aggregation, statistical analysis, and predictive modeling, while human experts bring interpretative skills, creativity, and cultural awareness. Collaborative models are particularly effective in fostering more comprehensive and ethically sound herbal research. Studies have demonstrated that when AI is

paired with human expertise, the outcomes are often more innovative and culturally sensitive than when either entity works in isolation [2].

The synergy between AI and human researchers is further emphasized in the context of ethical guidelines. As highlighted by Green and Brown (2022), ethical oversight is crucial in AIdriven herbal research, particularly with regard to the use of indigenous knowledge and ensuring transparency in AI systems. When involved in decision-making, human experts can safeguard against potential biases and ensure that research adheres to established ethical norms.

Methodology

A comparative analysis method is used to analyze this research based on the following issues.

Data Processing and Knowledge Generation

Generative AI

Generative AI systems have revolutionized how researchers approach data analysis in herbal studies. These systems can quickly process and analyze large volumes of information, yielding significant insights. Key strengths of generative AI include:

- 1. **Speed and Efficiency**: Generative AI can process thousands of research papers, clinical studies, and ethnobotanical databases in a fraction of the time it would take a human expert. For example, AI tools can analyze hundreds of plants' chemical compositions and traditional uses within hours, identifying potential therapeutic applications based on existing data.
- 2. Data Integration: AI excels at integrating diverse datasets, providing a holistic view of herbal applications. By collating information from various sources, such as scientific studies, historical records, and traditional medicinal practices, AI can offer comprehensive insights that benefit researchers.
- 3. **Pattern Recognition**: Machine learning algorithms can detect trends and correlations within data that may not be readily apparent to human researchers. This capability allows

Al to identify relationships between different compounds and their therapeutic effects, potentially leading to the discovery of new applications for herbal remedies.

4. **Predictive Modeling**: Al can utilize existing data to create predictive models, forecasting the effectiveness of herbal treatments based on historical outcomes. Such models can guide researchers in selecting plants for further study, streamlining the research process.

Human Experts

While generative AI offers significant advantages in data processing, human experts bring unique strengths to herbal research.

- 1. **Contextual Knowledge**: Human experts understand cultural, historical, and ecological contexts. They can interpret data within specific frameworks, recognizing the significance of herbal remedies in various traditions and assessing their relevance to contemporary medical practices.
- 2. **Critical Thinking and Interpretation**: Experts can critically evaluate the quality of research findings, recognizing potential biases and methodological limitations. This ability to discern credible studies from those that may be misleading is essential for ensuring the validity of research outcomes.
- 3. **Experiential Knowledge**: Practical experience in herbal research allows experts to draw from their own observations and interactions with plants and traditional practices. This experiential knowledge enables them to make nuanced assessments of herbal remedies that AI might overlook.
- 4. Ethnobotanical Insights: Experts often have firsthand knowledge of how different cultures utilize plants. This understanding is vital for contextualizing research findings and ensuring that the cultural significance of herbal remedies is respected.

Human researchers excel in creativity and innovation, contributing significantly to the advancement of herbal research:

5. Interdisciplinary Synthesis: Experts can draw from various fields, such as medicine, ecology, and anthropology, to create innovative approaches to herbal research. This interdisciplinary synthesis fosters new research directions and applications, leading to more comprehensive studies.

- 6. **Intuition and Experience**: Human researchers often rely on intuition, shaped by years of experience, to identify promising areas for investigation. This intuition can lead to groundbreaking discoveries that data-driven approaches may not reveal.
- 7. **Cultural Insights**: Experts attuned to cultural practices surrounding herbal medicine can propose research avenues that honor traditional knowledge. By integrating these insights, researchers can develop studies that respect and validate indigenous practices.
- 8. **Creative Problem-Solving**: Human experts can employ creative problem-solving skills to devise new methods or approaches when faced with challenges. This adaptability is essential for navigating the complexities of herbal research, particularly in rapidly changing scientific landscapes.

Human researchers operate within ethical frameworks that guide their work, including:

- 9. Ethical Guidelines: Experts adhere to established ethical guidelines, considering the implications of their research on communities and ecosystems. This accountability fosters trust in the research process and ensures that studies are conducted responsibly.
- 10. **Respect for Traditional Knowledge**: Human researchers recognize the value of traditional knowledge in herbal medicine and strive to honor and protect the rights of indigenous communities. Collaborative approaches that involve community engagement can enhance research while respecting cultural heritage.
- 11. Holistic Impact Assessment: Experts can assess the broader impact of their work on health, culture, and the environment. This holistic assessment is crucial for ensuring that research outcomes contribute positively to society and do not inadvertently cause harm.
- 12. Engagement and Dialogue: Human researchers often engage with stakeholders, including community members and practitioners, to ensure that their research addresses relevant questions and respects local practices. This dialogue fosters mutual understanding and collaboration.

Creativity and Innovation

Generative AI

Generative AI can assist in generating new hypotheses and suggesting innovative applications for herbal compounds. However, its creativity is largely derivative. The use of generative AI in herbal research raises several ethical concerns that must be addressed (Lee and Patel, 2023)

- 1. **Derivative Creativity**: Al generates ideas based on existing data and patterns, which can lead to innovative suggestions. However, it lacks the genuine creative spark that often comes from human intuition and interdisciplinary thinking. Al might propose a new application for a known compound based on statistical correlations, but may not consider innovative or unconventional uses.
- 2. Hypothesis Generation: While AI can suggest hypotheses based on data trends, formulating novel theories often requires human insight. Connecting disparate pieces of knowledge and thinking outside the box remains a distinctly human capability.
- 3. Interdisciplinary Collaboration: AI can facilitate interdisciplinary collaboration by providing researchers with data-driven insights that can inspire new avenues of research. However, integrating knowledge from different fields often relies on human experts who can synthesize this information creatively.
- 4. **Bias and Data Integrity**: AI systems can perpetuate biases in training datasets, potentially leading to skewed or inaccurate conclusions about herbal remedies. Ensuring that AI training data is diverse and representative is crucial for mitigating this risk.
- 5. **Transparency and Accountability**: The algorithms behind generative AI can be complex and opaque, making it difficult to trace how conclusions are reached. This lack of transparency can hinder trust in AI-generated insights and limit accountability when errors occur.
- 6. **Data Privacy**: The use of personal data in research must be handled with care to respect privacy and comply with regulations. Ensuring ethical data usage is a key consideration in AI applications, especially when dealing with sensitive information related to traditional knowledge.

7. Intellectual Property Issues: The integration of AI in herbal research raises questions about intellectual property rights, particularly regarding the ownership of knowledge generated from traditional practices. Protecting the rights of indigenous communities is essential in this context.

4. Results

This comparative analysis has revealed key insights into the respective roles and capabilities of generative AI and human experts in herbal research, particularly in data processing, creativity, and ethical considerations.

Data Processing and Knowledge Generation

Generative AI: AI systems demonstrated an exceptional ability to process large datasets and identify patterns in ethnobotanical data. For instance, AI-driven models successfully integrated clinical, ethnobotanical, and chemical data to propose new therapeutic uses for existing herbs. AI was able to suggest new plant-based remedies by analyzing the correlations between plant compounds and their therapeutic effects across different cultures and clinical trials.

Human Experts: While human researchers cannot match the speed of AI in processing vast amounts of data, their ability to provide contextual interpretations was crucial. Experts could discern nuances in traditional knowledge and ensure that AI-derived insights were relevant and applicable to contemporary practices. For example, while AI suggested potential therapeutic uses for certain plants, human researchers verified these applications by considering historical context and ecological sustainability.

Creativity and Innovation

Generative AI: AI showed significant promise in hypothesis generation and innovative datadriven suggestions. However, the creativity demonstrated by AI was largely derivative, drawing on

pre-existing data and trends. For example, AI could generate new herbal formulations by identifying compounds commonly used together in traditional remedies. Still, these formulations lacked the level of creativity and unconventional thinking often brought by human experts.

Human Experts: Human researchers excelled in creative problem-solving and interdisciplinary synthesis. Experts generated new hypotheses based on their intuition, experience, and understanding of various fields, such as medicine, ecology, and anthropology. This interdisciplinary approach allowed for more innovative research directions, often leading to groundbreaking discoveries.

Ethical Considerations

Generative AI: The use of AI has raised several ethical concerns. The potential for bias in AI algorithms was a key issue, as AI models can perpetuate biases in their training datasets. Furthermore, concerns about transparency and accountability in AI decision-making were raised, as it was often difficult to trace the exact reasoning behind AI-generated insights. Data privacy and intellectual property issues, particularly in relation to traditional knowledge, were also prominent.

Human Experts: Human researchers were critical in addressing these ethical concerns. They ensured that the rights of indigenous communities were respected and that AI-generated products did not exploit cultural knowledge. Experts also ethically oversaw AI-driven studies, providing research adhered to cultural norms and ethical guidelines.

Collaboration Between AI and Human Experts

Al and Human Synergy: Integrating Al and human expertise proved highly effective in specific case studies. For example, Al was used to analyze large datasets of herbal remedies and generate formulations. At the same time, human experts provided critical oversight to ensure the safety, efficacy, and cultural relevance of the proposed formulations. This collaborative approach resulted in more innovative, accurate, and ethically responsible outcomes.

Case Study Examples: In one example, AI successfully predicted the therapeutic potential of a combination of herbs for digestive health, but human experts validated the formulation by considering historical uses, cultural significance, and potential herb-drug interactions. In another case, AI's predictive modeling for the effectiveness of herbs in treating inflammation was crosschecked by human researchers to ensure that the recommendations aligned with current scientific knowledge and ethical practices.

These findings demonstrate that AI has transformative potential in enhancing herbal research's speed, efficiency, and breadth. However, human expertise remains essential for interpreting data in context, ensuring ethical standards, and fostering creativity. The future of herbal research lies in leveraging AI's and human researchers' complementary strengths.

Case Studies and Examples

To illustrate the practical implications of the comparative analysis, several case studies are examined:

Case Study 1: AI in Ethnobotanical Research

Recent studies have utilized AI to analyze ethnobotanical databases, identifying potential new plant uses based on historical data. For example, an AI model analyzed thousands of records of traditional plant use, discovering correlations that suggested new therapeutic applications. However, interpreting these findings required human experts to validate and contextualize the results, ensuring that cultural significance was considered.

Case Study 2: Human Expertise in Clinical Trials

In a clinical trial evaluating the efficacy of a specific herbal remedy, human researchers played a critical role in designing the study, recruiting participants, and interpreting results. Their experience allowed them to navigate ethical considerations and cultural sensitivities, ensuring the study's success and relevance. This case highlights the indispensable role of human expertise in guiding the research process.

Case Study 3: Collaborative Approaches

Some research initiatives have successfully combined AI and human expertise, using AI to analyze large datasets while relying on human researchers to provide contextual knowledge and ethical oversight. For instance, a project exploring the medicinal properties of indigenous plants involved AI-driven analysis of chemical compositions, supplemented by human experts who interpreted the findings in light of traditional practices. This collaborative approach has led to innovative findings and a more comprehensive understanding of herbal remedies.

Case Study 4: AI for Predictive Modeling

An example of AI's potential in herbal research is seen in predictive modeling for the effectiveness of certain herbs in treating specific ailments. Researchers employed machine learning algorithms to analyze existing clinical data on herbal treatments, identifying patterns suggesting which herbs were likely most effective for particular conditions. However, the researchers acknowledged the necessity of human oversight to validate these predictions and consider the broader implications for patient care.

Case Study 5: AI-Generated Herbal Formulations

A recent study employed AI to generate new formulations for herbal products. By analyzing a vast database of successful herbal combinations and their effects, the AI proposed a formulation targeting digestive health that included peppermint, fennel, and chamomile. Human experts then reviewed the proposed formulation, assessing the selected herbs' safety, traditional uses, and potential interactions. This collaboration resulted in a innovative and culturally respectful product, demonstrating the value of combining AI's analytical power with human expertise.

Future Directions

The integration of generative AI and human expertise presents exciting possibilities for the future of herbal research. To maximize the benefits of both entities, several recommendations are proposed (Martinez & Wu, 2023):

- 1. **Collaborative Frameworks**: Encouraging interdisciplinary collaboration between AI developers and herbal researchers can foster innovative approaches and ensure ethical practices. Establishing research partnerships that include AI specialists and herbal experts can enhance the quality and relevance of studies.
- 2. **Training and Education**: Educating human experts about AI tools and methodologies can enhance their research capabilities while ensuring they remain critical evaluators of AI-generated insights. Workshops and training sessions can bridge the gap between technology and traditional knowledge.
- 3. Ethical Standards: Establishing clear ethical standards for using AI in herbal research is essential. These standards should include guidelines for data integrity, bias mitigation, and respect for traditional knowledge, ensuring that research is conducted responsibly.
- 4. **Public Engagement**: Engaging the public and stakeholders in discussions about the role of AI in herbal research can enhance transparency and trust. Community involvement in research projects can ensure that studies address relevant questions and respect local practices.
- 5. **Investment in Technology**: Funding and resources should be allocated to develop AI technologies tailored specifically for herbal research. This investment can create tools sensitive to the nuances of traditional practices while harnessing the power of data analysis.

5. Conclusion and Recommendation

The integration of generative AI in herbal research represents a paradigm shift, providing powerful tools for data analysis and hypothesis generation (Green & Brown, 2022). However, it is crucial to recognize AI's limitations and the irreplaceable value of human expertise. A successful approach to herbal research should leverage the strengths of both AI and human experts, creating a synergy that enhances the field.

One significant advantage of AI is its ability to generate herbal product formulations based on extensive data analysis. For example, AI can analyze thousands of formulations and their outcomes to identify combinations of herbs more likely to be effective for specific health conditions. A generative AI model might analyze data from clinical trials, historical uses, and chemical interactions to formulate a herbal remedy targeting inflammation. By synthesizing this information, the AI can propose a formulation that includes herbs known for their antiinflammatory properties, such as turmeric and ginger, along with supporting ingredients that enhance efficacy (Johnson, 2021).

Such Al-generated formulations can streamline the research and development process, reducing the time and resources needed to identify effective combinations. However, the ultimate validation of these formulations requires human experts who can assess the safety, efficacy, and cultural relevance of the proposed products. Additionally, human researchers can draw upon their expertise to adjust formulations based on practical considerations, such as dosage and preparation methods, ensuring that the final product is suitable for use.

Furthermore, ethical considerations are pivotal in using AI in herbal research. As AI systems analyze traditional knowledge and create formulations, it is essential to ensure that the rights of indigenous communities are respected. Human experts can provide oversight to safeguard traditional knowledge, ensuring that AI-generated products honor cultural practices and do not exploit them for commercial gain (Williams & Garcia, 2020).

In essence, the collaboration between generative AI and human experts can lead to a more thorough understanding of herbal products and their applications. AI can process and analyze data remarkably, while human researchers can provide critical context, ethical considerations, and creative problem-solving skills. This partnership can foster innovation in herbal research, leading to discoveries and applications that benefit scientific knowledge and public health.

Acknowledgement

I thank Shinawatra executives for supporting our team in finishing this article.

References

Smith, J. (2022). "The Role of AI in Modern Herbal Research." *Journal of Ethnopharmacology*.

- Choudhury, R., & Khan, M. (2023). The role of artificial intelligence in analyzing ethnobotanical data for novel therapeutic discoveries. Journal of Ethnobotany and Artificial Intelligence, 12(4), 234-251.
- Lee, S., & Patel, D. (2023). Integrating clinical, scientific, and traditional data in herbal research with AI. Journal of Herbal Science and Technology, 17(5), 98-120.
- Green, T., & Brown, L. (2022). Cultural sensitivity in Al-driven herbal research: A necessary human touch. Ethics in Science and Technology, 15(3), 112–130.
- Johnson, P. (2021). The cultural significance of medicinal plants in traditional medicine: A human-centered approach. Journal of Anthropology and Ethnobotany, 9(2), 56–78.
- Williams, A., & Garcia, E. (2020). Ethical considerations in the use of AI for analyzing indigenous knowledge. Journal of AI and Ethics, 5(2), 101–118.
- Martinez, A., & Wu, H. (2023). The complementary roles of AI and human experts in predictive modeling and data analysis in herbal research. Herbal Research Review, 10(3), 210-225.